

YEAR :- 1983

	ADVERTISING INCOME	NEW SUBSCRIPTIONS	RENEWAL SUBSCRIPTIONS	TRADE ADVERTISING	MISCELLANEOUS INCOME	TOTAL GROSS INCOME
JANUARY	28,985.00	6,165.75	9,647.50	3,493.50	1,447.50	49,739.25
FEBRUARY	31,148.25	4,135.00	3,475.00	2,762.50	1,265.00	42,785.75
MARCH	35,440.75	5,827.00	7,570.00	1,360.00	1,612.00	51,809.75
APRIL	23,239.00	5,595.00	8,200.00	2,700.00	1,597.00	41,331.00
MAY	31,611.50	5,185.00	8,615.00	2,295.00	1,452.16	49,158.66
JUNE	27,280.75	3,914.17	4,670.00	2,762.50	1,682.50	40,309.92
JULY	30,723.25	2,802.00	3,695.00	2,762.50	1,189.00	41,171.75
AUGUST	33,290.25	3,677.00	4,445.00	1,870.00	1,604.00	44,886.25
SEPTEMBER	37,089.75	3,570.00	9,798.00	1,870.00	613.50	52,941.25
OCTOBER	33,265.50	3,143.00	7,275.00	3,973.75	1,230.75	48,888.00
NOVEMBER	33,061.00	4,595.00	8,574.40	3,272.50	1,599.75	51,102.65
DECEMBER	32,160.00	2,780.00	5,175.00	3,846.25	825.00	44,786.25
TOTALS	377,295.00	51,388.92	81,139.90	32,968.50	16,118.16	<u>\$ 558,910.48</u>

YEAR :- 1984

	ADVERTISING INCOME	NEW SUBSCRIPTIONS	RENEWAL SUBSCRIPTIONS	TRADE ADVERTISING	MISCELLANEOUS INCOME	TOTAL GROSS INCOME
JANUARY	29,325.25	4,329.00	9,587.50	4,016.25	865.00	48,123.00
FEBRUARY	30,268.75	2,800.00	8,260.67	4,590.00	1,030.00	46,949.42
MARCH	39,057.75	10,535.00	8,743.50	10,306.25	7,400.09	76,042.59
APRIL	36,414.25	4,137.08	7,367.50	5,737.50	2,125.50	55,781.83
MAY	39,635.50	3,295.00	7,790.00	5,291.25	1,953.50	57,965.25
JUNE	52,798.25	5,185.25	6,380.00	4,653.75	1,415.50	70,432.75
JULY	46,982.50	3,730.00	5,305.00	3,187.50	11,317.07	70,522.07
AUGUST	42,239.50	2,765.00	5,635.00	4,675.00	5,462.50	60,777.00
SEPTEMBER	50,357.00	4,530.00	10,635.25	4,675.00	2,594.96	72,792.21
OCTOBER	75,294.75	4,381.66	9,606.25	3,038.75	2,742.92	95,064.33
NOVEMBER	41,945.00	4,645.00	9,022.50	1,785.00	3,351.46	60,748.96
DECEMBER	43,854.50	3,470.00	6,035.00	1,041.25	2,745.00	57,145.75
TOTALS	528,173.00	53,802.99	94,368.17	52,997.50	43,003.50	772,345.16

YEAR :- 1985

	ADVERTISING INCOME	NEW SUBSCRIPTIONS	RENEWAL SUBSCRIPTIONS	TRADE ADVERTISING	MISCELLANEOUS INCOME	TOTAL GROSS INCOME
JANUARY	37,247.00	4,897.75	10,660.25	1,041.25	3,848.76	57,695.01
FEBRUARY	37,293.75	3,843.00	9,297.25	828.75	3,585.07	54,847.82
MARCH	39,231.75	2,660.00	7,395.00	1,785.00	1,613.90	52,685.65
APRIL	60,117.00	13,776.25	10,787.75	1,785.00	2,165.98	88,631.98
MAY	44,264.00	2,340.00	6,770.00	3,442.50	2,781.48	59,595.98
JUNE	37,294.75	2,403.75	4,250.00	2,380.00	2,664.72	48,993.22
JULY						
AUGUST						
SEPTEMBER						
OCTOBER						
NOVEMBER						
DECEMBER						
TOTALS						

YEAR :- 1985

	ADVERTISING INCOME	NEW SUBSCRIPTIONS	RENEWAL SUBSCRIPTIONS	TRADE ADVERTISING	MISCELLANEOUS INCOME	TOTAL GROSS INCOME
JANUARY	30,523.50	4,897.75	10,660.25	297.50	3,848.76	50,227.76
FEBRUARY						
MARCH						
APRIL						
MAY						
JUNE						
JULY						
AUGUST						
SEPTEMBER						
OCTOBER						
NOVEMBER						
DECEMBER						
TOTALS						

YEAR :- 1984

	ADVERTISING INCOME	NEW SUBSCRIPTIONS	RENEWAL SUBSCRIPTIONS	TRADE ADVERTISING	MISCELLANEOUS INCOME	TOTAL GROSS INCOME
JANUARY	26,605.25	4,329.00	9,587.50	3,272.50	865.00	44,659.25
FEBRUARY	28,228.75	2,800.00	8,260.67	3,846.25	1,030.00	44,165.67
MARCH	33,639.00	10,535.00	8,743.50	5,312.50	7,400.09	65,630.09
APRIL	30,302.75	4,137.08	7,367.50	2,231.25	2,125.50	46,164.08
MAY	33,575.00	3,295.00	7,790.00	3,060.00	1,953.50	49,673.50
JUNE	45,909.00	5,185.25	6,380.00	3,166.25	1,415.50	62,056.00
JULY	38,431.50	3,730.00	5,305.00	3,187.50	11,317.07	61,971.07
AUGUST	33,718.25	2,765.00	5,635.00	3,931.25	5,462.50	51,512.00
SEPTEMBER	45,767.00	4,530.00	10,635.25	3,187.50	2,594.96	66,714.71
OCTOBER	69,293.75	4,381.66	9,606.25	1,551.25	2,742.92	87,575.83
NOVEMBER	34,907.00	4,645.00	9,022.50	297.50	3,351.46	52,223.46
DECEMBER	36,833.50	3,470.00	6,035.00	297.50	2,745.00	49,381.00
TOTALS	457,210.75	53,802.99	94,368.17	33,341.25	43,003.50	\$ 681,726.66

YEAR :- 1983

	ADVERTISING INCOME	NEW SUBSCRIPTIONS	RENEWAL SUBSCRIPTIONS	TRADE ADVERTISING	MISCELLANEOUS INCOME	TOTAL GROSS INCOME
JANUARY	28,985.00	6,165.75	9,647.50	3,493.50	1,447.50	49,739.25
FEBRUARY	31,148.25	4,135.00	3,475.00	2,762.50	1,265.00	42,785.75
MARCH	35,440.75	5,827.00	7,570.00	1,360.00	1,612.00	51,809.75
APRIL	23,239.00	5,595.00	8,200.00	2,700.00	1,597.00	41,331.00
MAY	31,611.50	5,185.00	8,615.00	2,295.00	1,452.16	49,158.66
JUNE	27,280.75	3,914.17	4,670.00	2,762.50	1,682.50	40,309.92
JULY	30,723.25	2,802.00	3,695.00	2,762.50	1,189.00	41,171.75
AUGUST	29,890.25	3,677.00	4,445.00	1,870.00	1,604.00	41,486.25
SEPTEMBER	33,689.75	3,570.00	9,798.00	1,870.00	613.50	49,541.25
OCTOBER	29,465.50	3,143.00	7,275.00	3,973.75	1,230.75	45,088.00
NOVEMBER	29,661.00	4,595.00	8,574.40	3,272.50	1,599.75	47,702.65
DECEMBER	29,440.00	2,780.00	5,175.00	3,846.25	825.00	42,066.25
TOTALS	360,575.00	51,388.92	81,139.90	32,968.50	16,118.16	\$ 542,190.48

JANUARY 1983

NUMBER OF PAGES INCLUDING COVERS 100
NUMBER OF ADVERTISING PAGES 61 3/8

F 5C - /
F 4C - 15
F 2C - 8
F B&W - 31
 $\frac{1}{2}$ 4C - /
 $\frac{1}{2}$ 2C - /
 $\frac{1}{2}$ B&W - 7
 $\frac{1}{4}$ B&W - 14
 $\frac{1}{8}$ B&W - 3

NUMBER OF PAGES PAID - 52 7/8
NUMBER OF HOUSE ADS - 2
NUMBER OF PAGES TRADED - 6 $\frac{1}{2}$

DOLLAR AD INCOME - \$ 28,985.00

NEW SUBSCRIPTIONS - 6,165.75

RENEWALS - 9,647.50

TRADE ADS - 3,493.50

MISCELLANEOUS INCOME - 1,447.50

TOTAL GROSS INCOME - \$ 49,739.25

JANUARY 1984

NUMBER OF PAGES INCLUDING COVERS 108
NUMBER OF ADVERTISING PAGES 54 3/4

F 5C - 2
F 4C - 19
F 2C - 3
F B&W - 23
 $\frac{1}{2}$ 4C - /
 $\frac{1}{2}$ 2C - /
 $\frac{1}{2}$ B&W - 10
 $\frac{1}{4}$ B&W - 10
 $\frac{1}{8}$ B&W - 2

NUMBER OF PAGES PAID - 45 3/4
NUMBER OF HOUSE ADS - 3
NUMBER OF PAGES TRADED - 6

DOLLAR AD INCOME - \$ 26,605.25

NEW SUBSCRIPTIONS - 4,329.00

RENEWALS - 9,587.50

TRADE ADS - 3,272.50

MISCELLANEOUS INCOME - 865.00

TOTAL GROSS INCOME - \$ 44,659.25

JANUARY 1985

NUMBER OF PAGES INCLUDING COVERS 84
NUMBER OF ADVERTISING PAGES 48 $\frac{1}{4}$

F 5C - /
F 4C - 25
F 2C - 5
F B&W - 10
 $\frac{1}{2}$ 4C - /
 $\frac{1}{2}$ 2C - 5
 $\frac{1}{2}$ B&W - 7
 $\frac{1}{4}$ B&W - 9
 $\frac{1}{8}$ B&W - /

NUMBER OF PAGES PAID - 44 $\frac{1}{4}$
NUMBER OF HOUSE ADS - 3 $\frac{1}{2}$
NUMBER OF PAGES TRADED - $\frac{1}{2}$

DOLLAR AD INCOME - \$ 30,523.50

NEW SUBSCRIPTIONS - 4,897.75

RENEWALS - 10,660.25

TRADE ADS - 297.50

MISCELLANEOUS INCOME - 3,848.76

TOTAL GROSS INCOME - \$ 50,227.76

FEBRUARY 1983

NUMBER OF PAGES INCLUDING COVERS 100

NUMBER OF ADVERTISING PAGES 61 $\frac{1}{2}$

F 5C - /

F 4C - 18

F 2C - 5

F B&W - 30

$\frac{1}{2}$ 4C - /

$\frac{1}{2}$ 2C - /

$\frac{1}{2}$ B&W - 10

$\frac{1}{4}$ B&W - 12

$\frac{1}{8}$ B&W - 4

NUMBER OF PAGES PAID - 56 $\frac{1}{2}$

NUMBER OF HOUSE ADS - 2

NUMBER OF PAGES TRADED - 5

DOLLAR AD INCOME - \$ 31,148.25

NEW SUBSCRIPTIONS - 4,135.00

RENEWALS - 3,475.00

TRADE ADS - 2,762.50

MISCELLANEOUS INCOME - 1,265.00

TOTAL GROSS INCOME - \$ 42,785.75

FEBRUARY 1984

NUMBER OF PAGES INCLUDING COVERS 100
NUMBER OF ADVERTISING PAGES 55 3/8

F 5C - 2
F 4C - 24
F 2C - 3
F B&W - 19
 $\frac{1}{2}$ 4C - /
 $\frac{1}{2}$ 2C - 2
 $\frac{1}{2}$ B&W - 8
 $\frac{1}{4}$ B&W - 9
1/8 B&W - 1

NUMBER OF PAGES PAID - 47 3/8
NUMBER OF HOUSE ADS - 3
NUMBER OF PAGES TRADED - 5

DOLLAR AD INCOME - \$ 28,228.75

NEW SUBSCRIPTIONS - 2,800.00

RENEWALS - 8,260.67

TRADE ADS - 3,846.25

MISCELLANEOUS INCOME - 1,030.00

TOTAL GROSS INCOME - \$ 44,165.67

MARCH 1983

NUMBER OF PAGES INCLUDING COVERS 108
NUMBER OF ADVERTISING PAGES 67 3/4

F 5C - /
F 4C - 17
F 2C - 7
F B&W - 35
1/2 4C - /
1/2 2C - /
1/2 B&W - 10
1/4 B&W - 14
1/8 B&W - 2

NUMBER OF PAGES PAID - 65 3/4
NUMBER OF HOUSE ADS - /
NUMBER OF PAGES TRADED - 2

DOLLAR AD INCOME - \$ 35,440.75

NEW SUBSCRIPTIONS - 5,827.00

RENEWALS - 7,570.00

TRADE ADS - 1,360.00

MISCELLANEOUS INCOME - 1,612.00

TOTAL GROSS INCOME - \$ 51,809.75

MARCH 1984

NUMBER OF PAGES INCLUDING COVERS	108
NUMBER OF ADVERTISING PAGES	62

F 5C	-	3
F 4C	-	24
F 2C	-	3
F B&W	-	25
$\frac{1}{2}$ 4C	-	/
$\frac{1}{2}$ 2C	-	1
$\frac{1}{2}$ B&W	-	10
$\frac{1}{4}$ B&W	-	6
$\frac{1}{8}$ B&W	-	/

NUMBER OF PAGES PAID	-	52
NUMBER OF HOUSE ADS	-	2
NUMBER OF PAGES TRADED	-	8

DOLLAR AD INCOME	-	\$ 33,639.00
------------------	---	--------------

NEW SUBSCRIPTIONS	-	10,535.00
-------------------	---	-----------

RENEWALS	-	8,743.50
----------	---	----------

TRADE ADS	-	5,312.50
-----------	---	----------

MISCELLANEOUS INCOME	-	7,400.09
----------------------	---	----------

TOTAL GROSS INCOME	-	<u>\$ 65,630.09</u>
--------------------	---	---------------------



APRIL 1983

NUMBER OF PAGES INCLUDING COVERS 84
NUMBER OF ADVERTISING PAGES 47 1/8

F 5C - /
F 4C - 14
F 2C - 9
F B&W - 18
 $\frac{1}{2}$ 4C - /
 $\frac{1}{2}$ 2C - /
 $\frac{1}{2}$ B&W - 7
 $\frac{1}{4}$ B&W - 10
1/8 B&W - 1

NUMBER OF PAGES PAID - 41 1/8
NUMBER OF HOUSE ADS - 2
NUMBER OF PAGES TRADED - 4

DOLLAR AD INCOME - \$ 23,239.00

NEW SUBSCRIPTIONS - 5,595.00

RENEWALS - 8,200.00

TRADE ADS - 2,700.00

MISCELLANEOUS INCOME - 1,597.00

TOTAL GROSS INCOME - \$ 41,331.00

APRIL 1984

NUMBER OF PAGES INCLUDING COVERS 84
NUMBER OF ADVERTISING PAGES 50 $\frac{1}{2}$

F 5C - 3
F 4C - 22
F 2C - 4
F B&W - 16
 $\frac{1}{2}$ 4C - /
 $\frac{1}{2}$ 2C - 2
 $\frac{1}{2}$ B&W - 6
 $\frac{1}{4}$ B&W - 6
 $\frac{1}{8}$ B&W - /

NUMBER OF PAGES PAID - 45 $\frac{1}{2}$
NUMBER OF HOUSE ADS - 2
NUMBER OF PAGES TRADED - 3

DOLLAR AD INCOME - \$ 30,302.75

NEW SUBSCRIPTIONS - 4,137.08

RENEWALS - 7,367.50

TRADE ADS - 2,231.25

MISCELLANEOUS INCOME - 2,125.50

TOTAL GROSS INCOME - \$ 46,164.08

1

MAY 1983

NUMBER OF PAGES INCLUDING COVERS 100
NUMBER OF ADVERTISING PAGES 62 1/8

F 5C - /
F 4C - 18
F 2C - 12
F B&W - 23
 $\frac{1}{2}$ 4C - /
 $\frac{1}{2}$ 2C - /
 $\frac{1}{2}$ B&W - 10
 $\frac{1}{4}$ B&W - 16
 $\frac{1}{8}$ B&W - 1

NUMBER OF PAGES PAID - 56 1/8
NUMBER OF HOUSE ADS - 2
NUMBER OF PAGES TRADED - 4

DOLLAR AD INCOME - \$ 31,611.50

NEW SUBSCRIPTIONS - 5,185.00

RENEWALS - 8,615.00

TRADE ADS - 2,295.00

MISCELLANEOUS INCOME - 1,452.16

TOTAL GROSS INCOME - \$ 49,158.66

MAY 1984

NUMBER OF PAGES INCLUDING COVERS 100
NUMBER OF ADVERTISING PAGES 58 1/8

F 5C - 1
F 4C - 28
F 2C - 4
F B&W - 19
1/2 4C - /
1/2 2C - 1
1/2 B&W - 7
1/4 B&W - 8
1/8 B&W - 1

NUMBER OF PAGES PAID - 50 5/8
NUMBER OF HOUSE ADS - 3
NUMBER OF PAGES TRADED - 4 1/2

DOLLAR AD INCOME - \$ 33,575.00

NEW SUBSCRIPTIONS - 3,295.00

RENEWALS - 7,790.00

TRADE ADS - 3,060.00

MISCELLANEOUS INCOME - 1,953.50

TOTAL GROSS INCOME - \$ 49,673.50

JUNE 1983

NUMBER OF PAGES INCLUDING COVERS 84
NUMBER OF ADVERTISING PAGES 54 $\frac{1}{2}$

F 5C - /
F 4C - 17
F 2C - 8
F B&W - 22
 $\frac{1}{2}$ 4C - /
 $\frac{1}{2}$ 2C - /
 $\frac{1}{2}$ B&W - 11
 $\frac{1}{4}$ B&W - 8
 $\frac{1}{8}$ B&W - /

NUMBER OF PAGES PAID - 48 $\frac{1}{2}$
NUMBER OF HOUSE ADS - 1
NUMBER OF PAGES TRADED - 5

DOLLAR AD INCOME - \$ 27,280.75

NEW SUBSCRIPTIONS - 3,914.17

RENEWALS - 4,670.00

TRADE ADS - 2,762.50

MISCELLANEOUS INCOME - 1,682.50

TOTAL GROSS INCOME - \$ 40,309.92

JUNE 1984

NUMBER OF PAGES INCLUDING COVERS 116
NUMBER OF ADVERTISING PAGES 75 5/8

F 5C - /
F 4C - 36
F 2C - 15
F B&W - 16
 $\frac{1}{2}$ 4C - 1
 $\frac{1}{2}$ 2C - 2
 $\frac{1}{2}$ B&W - 7
 $\frac{1}{4}$ B&W - 14
1/8 B&W - 1

NUMBER OF PAGES PAID - 68 1/8
NUMBER OF HOUSE ADS - 3
NUMBER OF PAGES TRADED - 4 $\frac{1}{2}$

DOLLAR AD INCOME - \$ 45,909.00

NEW SUBSCRIPTIONS - 5,185.25

RENEWALS - 6,380.00

TRADE ADS - 3,166.25

MISCELLANEOUS INCOME - 1,415.50

TOTAL GROSS INCOME - \$ 62,056.00



JULY 1983

NUMBER OF PAGES INCLUDING COVERS	108
NUMBER OF ADVERTISING PAGES	62

F 5C	-	/
F 4C	-	21
F 2C	-	9
F B&W	-	24
$\frac{1}{2}$ 4C	-	/
$\frac{1}{2}$ 2C	-	1
$\frac{1}{2}$ B&W	-	10
$\frac{1}{4}$ B&W	-	10
$\frac{1}{8}$ B&W	-	/

NUMBER OF PAGES PAID	-	54
NUMBER OF HOUSE ADS	-	3
NUMBER OF PAGES TRADED	-	5

DOLLAR AD INCOME	-	\$ 30,723.25
------------------	---	--------------

NEW SUBSCRIPTIONS	-	2,802.00
-------------------	---	----------

RENEWALS	-	3,695.00
----------	---	----------

TRADE ADS	-	2,762.50
-----------	---	----------

MISCELLANEOUS INCOME	-	1,189.00
----------------------	---	----------

TOTAL GROSS INCOME	-	<u>\$ 41,171.75</u>
--------------------	---	---------------------

JULY 1984

NUMBER OF PAGES INCLUDING COVERS 108
NUMBER OF ADVERTISING PAGES 60 3/4

F 5C - 2
F 4C - 34
F 2C - 5
F B&W - 12
 $\frac{1}{2}$ 4C - /
 $\frac{1}{2}$ 2C - 2
 $\frac{1}{2}$ B&W - 8
 $\frac{1}{4}$ B&W - 11
 $\frac{1}{8}$ B&W - /

NUMBER OF PAGES PAID - 55 $\frac{1}{4}$
NUMBER OF HOUSE ADS - 1
NUMBER OF PAGES TRADED - 4 $\frac{1}{2}$

DOLLAR AD INCOME - \$ 38,431.50

NEW SUBSCRIPTIONS - 3,730.00

RENEWALS - 5,305.00

TRADE ADS - 3,187.50

MISCELLANEOUS INCOME - 11,317.07

TOTAL GROSS INCOME - \$ 61,971.07

AUGUST 1983

NUMBER OF PAGES INCLUDING COVERS	100
NUMBER OF ADVERTISING PAGES	55

F 5C	-	/
F 4C	-	24
F 2C	-	7
F B&W	-	18
$\frac{1}{2}$ 4C	-	/
$\frac{1}{2}$ 2C	-	/
$\frac{1}{2}$ B&W	-	7
$\frac{1}{4}$ B&W	-	9
$\frac{1}{8}$ B&W	-	2

NUMBER OF PAGES PAID	-	50
NUMBER OF HOUSE ADS	-	2
NUMBER OF PAGES TRADED	-	3

DOLLAR AD INCOME	-	\$ 29,890.25
------------------	---	--------------

NEW SUBSCRIPTIONS	-	3,677.00
-------------------	---	----------

RENEWALS	-	4,445.00
----------	---	----------

TRADE ADS	-	1,870.00
-----------	---	----------

MISCELLANEOUS INCOME	-	1,604.00
----------------------	---	----------

TOTAL GROSS INCOME	-	<u>\$ 41,486.25</u>
--------------------	---	---------------------

AUGUST 1984

NUMBER OF PAGES INCLUDING COVERS	100
NUMBER OF ADVERTISING PAGES	55 3/8
F 5C	- 1
F 4C	- 32
F 2C	- 4
F B&W	- 9
1/2 4C	- /
1/2 2C	- 2
1/2 B&W	- 11
1/4 B&W	- 11
1/8 B&W	- 1
NUMBER OF PAGES PAID	- 48 7/8
NUMBER OF HOUSE ADS	- 1
NUMBER OF PAGES TRADED	- 5 1/2
DOLLAR AD INCOME	- \$ 33,718.25
NEW SUBSCRIPTIONS	- 2,765.00
RENEWALS	- 5,635.00
TRADE ADS	- 3,931.25
MISCELLANEOUS INCOME	- 5,462.50
TOTAL GROSS INCOME	- <u>\$ 51,512.00</u>



SEPTEMBER 1983

NUMBER OF PAGES INCLUDING COVERS 100
NUMBER OF ADVERTISING PAGES 64

F 5C - /
F 4C - 24
F 2C - 7
F B&W - 26
 $\frac{1}{2}$ 4C - /
 $\frac{1}{2}$ 2C - /
 $\frac{1}{2}$ B&W - 9
 $\frac{1}{4}$ B&W - 9
 $\frac{1}{8}$ B&W - 2

NUMBER OF PAGES PAID - 58
NUMBER OF HOUSE ADS - 3
NUMBER OF PAGES TRADED - 3

DOLLAR AD INCOME - \$ 33,689.75

NEW SUBSCRIPTIONS - 3,570.00

RENEWALS - 9,798.00

TRADE ADS - 1,870.00

MISCELLANEOUS INCOME - 613.50

TOTAL GROSS INCOME - \$ 49,541.25

SEPTEMBER 1984

NUMBER OF PAGES INCLUDING COVERS 116

NUMBER OF ADVERTISING PAGES 71 $\frac{1}{2}$

F 5C - 1

F 4C - 44

F 2C - 5

F B&W - 12

$\frac{1}{2}$ 4C - /

$\frac{1}{2}$ 2C - 1

$\frac{1}{2}$ B&W - 13

$\frac{1}{4}$ B&W - 9

1/8 B&W - 2

NUMBER OF PAGES PAID - 66

NUMBER OF HOUSE ADS - 1

NUMBER OF PAGES TRADED - 4 $\frac{1}{2}$

DOLLAR AD INCOME - \$ 45,767.00

NEW SUBSCRIPTIONS - 4,530.00

RENEWALS - 10,635.25

TRADE ADS - 3,187.50

MISCELLANEOUS INCOME - 2,594.96

TOTAL GROSS INCOME - \$ 66,714.71

OCTOBER 1983

NUMBER OF PAGES INCLUDING COVERS 100
NUMBER OF ADVERTISING PAGES 59 $\frac{1}{4}$

F 5C - 2
F 4C - 25
F 2C - 4
F B&W - 22
 $\frac{1}{2}$ 4C - /
 $\frac{1}{2}$ 2C - /
 $\frac{1}{2}$ B&W - 9
 $\frac{1}{4}$ B&W - 7
 $\frac{1}{8}$ B&W - /

NUMBER OF PAGES PAID - 49 $\frac{1}{4}$
NUMBER OF HOUSE ADS - 4
NUMBER OF PAGES TRADED - 6

DOLLAR AD INCOME - \$ 29,465.50

NEW SUBSCRIPTIONS - 3,143.00

RENEWALS - 7,275.00

TRADE ADS - 3,973.75

MISCELLANEOUS INCOME - 1,230.75

TOTAL GROSS INCOME - \$ 45,088.00

OCTOBER 1984

NUMBER OF PAGES INCLUDING COVERS	180
NUMBER OF ADVERTISING PAGES	105

F 5C	-	3
F 4C	-	63
F 2C	-	14
F B&W	-	16
$\frac{1}{2}$ 4C	-	1
$\frac{1}{2}$ 2C	-	2
$\frac{1}{2}$ B&W	-	7
$\frac{1}{4}$ B&W	-	8
$\frac{1}{8}$ B&W	-	16

NUMBER OF PAGES PAID	-	99
NUMBER OF HOUSE ADS	-	4
NUMBER OF PAGES TRADED	-	2

DOLLAR AD INCOME	-	\$ 69,293.75
------------------	---	--------------

NEW SUBSCRIPTIONS	-	4,381.66
-------------------	---	----------

RENEWALS	-	9,606.25
----------	---	----------

TRADE ADS	-	1,551.25
-----------	---	----------

MISCELLANEOUS INCOME	-	2,742.92
----------------------	---	----------

TOTAL GROSS INCOME	-	<u>\$ 87,575.83</u>
--------------------	---	---------------------

NOVEMBER 1983

NUMBER OF PAGES INCLUDING COVERS	100
NUMBER OF ADVERTISING PAGES	56 7/8

F 5C	-	2
F 4C	-	25
F 2C	-	4
F B&W	-	18
1/2 4C	-	/
1/2 2C	-	/
1/2 B&W	-	11
1/4 B&W	-	9
1/8 B&W	-	1

NUMBER OF PAGES PAID	-	48 7/8
NUMBER OF HOUSE ADS	-	3
NUMBER OF PAGES TRADED	-	5

DOLLAR AD INCOME	-	\$ 29,661.00
------------------	---	--------------

NEW SUBSCRIPTIONS	-	4,595.00
-------------------	---	----------

RENEWALS	-	8,574.40
----------	---	----------

TRADE ADS	-	3,272.50
-----------	---	----------

MISCELLANEOUS INCOME	-	1,599.75
----------------------	---	----------

TOTAL GROSS INCOME	-	<u>\$ 47,702.65</u>
--------------------	---	---------------------

NOVEMBER 1984

NUMBER OF PAGES INCLUDING COVERS 100
NUMBER OF ADVERTISING PAGES 55 1/8

F 5C - 3
F 4C - 27
F 2C - 8
F B&W - 9
 $\frac{1}{2}$ 4C - /
 $\frac{1}{2}$ 2C - 2
 $\frac{1}{2}$ B&W - 11
 $\frac{1}{4}$ B&W - 6
1/8 B&W - 1

NUMBER OF PAGES PAID - 50 1/8
NUMBER OF HOUSE ADS - 4 $\frac{1}{2}$
NUMBER OF PAGES TRADED - $\frac{1}{2}$

DOLLAR AD INCOME - \$ 34,907.00

NEW SUBSCRIPTIONS - 4,645.00

RENEWALS - 9,022.50

TRADE ADS - 297.50

MISCELLANEOUS INCOME - 3,351.46

TOTAL GROSS INCOME - \$ 52,223.46

DECEMBER 1983

NUMBER OF PAGES INCLUDING COVERS 100
NUMBER OF ADVERTISING PAGES 57 $\frac{1}{4}$

F 5C - 2
F 4C - 24
F 2C - 3
F B&W - 20
 $\frac{1}{2}$ 4C - /
 $\frac{1}{2}$ 2C - /
 $\frac{1}{2}$ B&W - 11
 $\frac{1}{4}$ B&W - 10
 $\frac{1}{8}$ B&W - 2

NUMBER OF PAGES PAID - 49 $\frac{1}{4}$
NUMBER OF HOUSE ADS - 3
NUMBER OF PAGES TRADED - 6

DOLLAR AD INCOME - \$ 29,440.00

NEW SUBSCRIPTIONS - 2,780.00

RENEWALS - 5,175.00

TRADE ADS - 3,846.25

MISCELLANEOUS INCOME - 825.00

TOTAL GROSS INCOME - \$ 42,066.25

DECEMBER 1984

NUMBER OF PAGES INCLUDING COVERS 100
NUMBER OF ADVERTISING PAGES 58 $\frac{1}{4}$

F 5C - 2
F 4C - 30
F 2C - 8
F B&W - 9
 $\frac{1}{2}$ 4C - 1
 $\frac{1}{2}$ 2C - 2
 $\frac{1}{2}$ B&W - 10
 $\frac{1}{4}$ B&W - 10
 $\frac{1}{8}$ B&W - 2

NUMBER OF PAGES PAID - 52 $\frac{1}{4}$
NUMBER OF HOUSE ADS - 5 $\frac{1}{2}$
NUMBER OF PAGES TRADED - $\frac{1}{2}$

DOLLAR AD INCOME - \$ 36,833.50

NEW SUBSCRIPTIONS - 3,470.00

RENEWALS - 6,035.00

TRADE ADS - 297.50

MISCELLANEOUS INCOME - 2,745.00

TOTAL GROSS INCOME - \$ 49,381.00